



Getting Started with WordPress: Design Your Own Blog or Website

By Todd Kelsey

Cengage Learning, Inc. Paperback. Book Condition: new. BRAND NEW, Getting Started with WordPress: Design Your Own Blog or Website, Todd Kelsey, In a world where blogs are all over the internet, designing an attractive one that stands out from the crowd can seem like a daunting task for anyone who has never done it before - unless they have an easy-to-follow resource that will guide them through every step of the process. "Wordpress For Beginners: Design Your Own Blog Or Website" is that resource. The book's primary value lies in its approach - it is filled with hands-on examples and emphasizes real-world applications. Coverage begins with the basics of WordPress, focusing on the free version of the software. It then progresses to explore other topics, including one-click installs, registering a domain name, and basic customizations. After building this solid foundation in WordPress fundamentals, more advanced and highly valuable concepts are introduced, like search engine optimization, categorization capabilities, and social media promotion strategies. Perfectly aligned with the "anyone can do it" approach of WordPress itself, this all-in-one resource will provide first-time bloggers with the tools they need to build a well-designed, effective blog that won't get lost in the blogosphere.



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