



The Entrepreneurial Individual

By Roger Cartwright

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Entrepreneurial Individual, Roger Cartwright, This title presents a fast track route to acquiring the skills and tactics of the world's most successful entrepreneurs. It covers all the critical entrepreneurial attributes, from vision to commitment, and from risk taking to customer focus. It features examples and lessons from some of the world's most successful entrepreneurs, including Richard Branson, Ken Bogas and Kwek Leng Beng, and ideas from the smartest thinkers, including Stephen Covey, Peter Drucker and Tom Peters. It includes a glossary of key concepts and a comprehensive resources guide.



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Reviews

This book is definitely worth acquiring. I have go through and so i am certain that i will likely to read through again again in the future. Its been printed in an exceptionally basic way in fact it is only after i finished reading this publication in which actually altered me, change the way in my opinion.

-- **Andres Bashirian**

Comprehensive guide for publication fanatics. This really is for all who statte there had not been a well worth reading through. I discovered this ebook from my dad and i encouraged this book to find out.

-- **Lacy Goldner**