



Creating Business Advantage: Setting Up and Running a Successful Business

By Daryl Woodhouse, Garry Smith

SRA Books. Paperback. Book Condition: new. BRAND NEW, Creating Business Advantage: Setting Up and Running a Successful Business, Daryl Woodhouse, Garry Smith, Long-term, consistent, sustainable business growth.guaranteed. Is that what you want for your business? Or will you be one of the 50% who fail in the first year, or the 90% who fall by the wayside before five years are up? Whether you are just dusting off the plans for your very own brand new start-up or you are the owner of a small business looking to grow - in fact whatever stage you are in your business development - this book will help you to: * Understand and create your competitive advantage * Get more from your sales and marketing * Become a strong leader and manage your employees * Build partnerships both within and outside your company * Become an ace at managing cash * Get the help you need to thrive and grow Daryl Woodhouse founded Advantage Business Partnerships in order to share the senior leadership, networking and strategic business experience gained during his time in the banking sector working with SMEs across England. Garry Smith spent a number of years as a senior HR professional,...



READ ONLINE
[4.85 MB]

Reviews

Excellent electronic book and valuable one. Better then never, though i am quite late in start reading this one. I am very easily can get a delight of studying a written book.

-- **Anastacio Kreiger DDS**

This ebook is amazing. It typically will not price excessive. I discovered this pdf from my dad and i recommended this publication to learn.

-- **Rhoda Leffler**