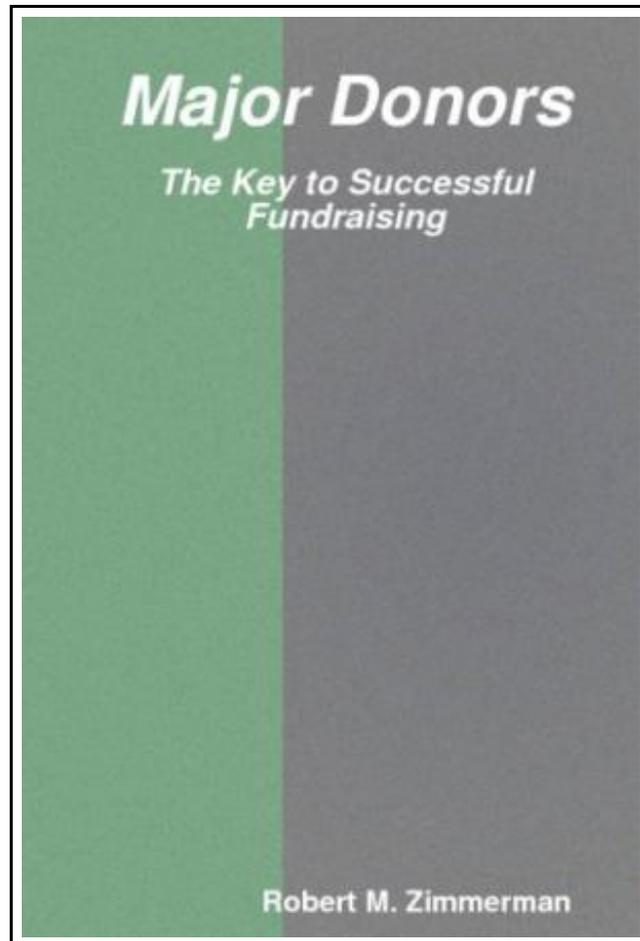


## Major Donors: The Key to Successful Fundraising (Paperback)



Filesize: 6.05 MB

### ***Reviews***

*It is great and fantastic. I actually have read and so i am certain that i am going to going to go through once again yet again in the future. I realized this ebook from my dad and i encouraged this book to find out.*

*(Dr. Kayden Gerlach)*

## MAJOR DONORS: THE KEY TO SUCCESSFUL FUNDRAISING (PAPERBACK)



To read **Major Donors: The Key to Successful Fundraising (Paperback)** PDF, please refer to the button below and download the file or have access to other information which might be relevant to MAJOR DONORS: THE KEY TO SUCCESSFUL FUNDRAISING (PAPERBACK) book.

Createspace, United States, 2006. Paperback. Book Condition: New. 224 x 147 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A co-publication of Zimmerman-Lehman and Unlimited Publishing LLC, this book shows that the greatest gap between potential and reality in nonprofit fundraising is in the area of major donor solicitation. Every day organizations are sending letters to folks who could make contributions of \$50,000 or \$500,000 but only asking for \$50. Every organization should be thankful for small contributions from donors of modest means, but it is wise to keep in mind that 90 percent of donations to nonprofits come from 10 percent of the donors. It is no exaggeration to state that the principal reason to do any sort of individual donor appeal is to locate the relatively small number of contributors who have the ability to make a large gift.



[Read Major Donors: The Key to Successful Fundraising \(Paperback\) Online](#)

[Download PDF Major Donors: The Key to Successful Fundraising \(Paperback\)](#)

## Related Books



**[PDF] Readers Clubhouse B Just the Right Home (Paperback)**

Click the hyperlink beneath to download "Readers Clubhouse B Just the Right Home (Paperback)" PDF document.

[Read ePub »](#)



**[PDF] New Chronicles of Rebecca (Dodo Press) (Paperback)**

Click the hyperlink beneath to download "New Chronicles of Rebecca (Dodo Press) (Paperback)" PDF document.

[Read ePub »](#)



**[PDF] Bluebeard (Paperback)**

Click the hyperlink beneath to download "Bluebeard (Paperback)" PDF document.

[Read ePub »](#)



**[PDF] Fox All Week: Level 3 (Paperback)**

Click the hyperlink beneath to download "Fox All Week: Level 3 (Paperback)" PDF document.

[Read ePub »](#)



**[PDF] Finding the Titanic (Paperback)**

Click the hyperlink beneath to download "Finding the Titanic (Paperback)" PDF document.

[Read ePub »](#)



**[PDF] Fox at School: Level 3 (Paperback)**

Click the hyperlink beneath to download "Fox at School: Level 3 (Paperback)" PDF document.

[Read ePub »](#)